

24 October 2006
OMC Card, Inc.

Save money by earning points on your electricity bill payments

You can now pay your Shikoku Electric Power bills by credit card!

OMC Card, Inc. (Head Office: Minato-ku, Tokyo; President & Representative Director: Shinji Ebata; hereunder "OMC Card") has formed an alliance with Shikoku Electric Power Co., Inc. (Head Office: Takamatsu City, Kagawa Prefecture; President & Director: Momoki Tokiwa; hereunder "Shikoku Electric Power") to launch a credit card payment service for electricity bills for meter readings taken from January 2007. Applications will be taken in advance of the launch of the service, from 1 November 2006.

The only payment methods for Shikoku Electric Power bills at present are bank transfers or payments at financial institutions or convenience stores. In the case of bank transfers, transfer dates have varied depending on the dates of meter readings. With this in mind, Shikoku Electric Power are aiming to increase customer convenience by broadening the choice of payment methods offered, and so are introducing credit card payments in response to the demands of customers wanting to pay their electricity bills by credit card.

By using their OMC Card to pay, customers will be able to pay their electricity bills automatically as part of their credit card bill, along with payments for their shopping and other expenditures. Transfers will take place on the same day each month (27th) regardless of meter reading dates, making it easier to keep track of monthly household expenses.

Another big advantage for customers is that they can earn Waku-waku* Points on their electricity bill payments through OMC's cardholder points scheme. These points are redeemable for gift and merchandise vouchers and are earned in proportion to amounts spent.

OMC Card is promoting an ever-burgeoning range of credit card payment options for common payments, particularly of utility bills, increasing still further the convenience of the secure, affordable and practical OMC card.

*Waku-waku Points: 1 point earned for every ¥1000 spent on the OMC Card. Amounts from 190 points up can be exchanged for gift and merchandise vouchers.