

## Sumitomo Mitsui Auto Service, Cedyna and Mitsui Real Estate Sales form business alliance

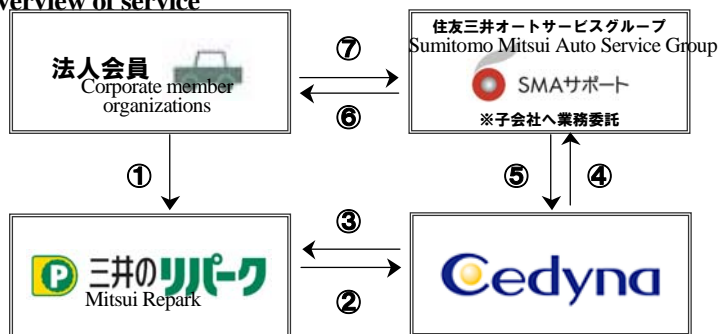
A first for the auto leasing industry! Pay car parking charges on credit with corporate members' gasoline card "SS Card"

Sumitomo Mitsui Auto Service Company Limited (Head Office: Shinjuku-ku, Tokyo; President and CEO: Makoto Sato; hereunder, "Sumitomo Mitsui Auto Service"), Cedyna Financial Corporation (Head office: Nagoya, Aichi Prefecture; President and Representative Director: Hajime Yamashita; hereunder, "Cedyna") and Mitsui Real Estate Sales Company Limited (Head Office: Shinjuku-ku, Tokyo; President and Representative Director: Minoru Sato; hereunder "Mitsui Real Estate Sales") is, as of Tuesday, February 1, in tie up for providing a deferred payment service. With this service, it is possible to make a lump sum payment on credit to cover hourly car parking charges at Mitsui Repark,<sup>1</sup> operated by Mitsui Real Estate Sales, using the "Sumitomo Mitsui Auto Service SS Card", a Sumitomo Mitsui Auto Service corporate members only gas card issued by Cedyna.

The SS Card is a gas card already been issued to customers due to an existing tie-up between Sumitomo Mitsui Auto Service and Cedyna; around 70,000 cards have been issued to corporate member organizations. Using this card, Customers can make a lump sum deferred payment for their fuels and gasoline at gas stations all over Japan<sup>2</sup>, thereby streamlining the administration involved in refueling vehicles. Through this business alliance, Sumitomo Mitsui Auto Service's corporate member organization will be able to see the benefits of going cashless and simplifying expense claims management, as it becomes possible to settle gas charges and car parking charges in one-simple payment.

Also, with the introduction of this service, which is a first in the auto leasing industry, Sumitomo Mitsui Auto Service is willing to improve customer service with a double function card, gasoline payment function and an hourly car parking fee payment function – a first in the auto leasing industry; Cedyna is willing to expand the use of its SS Card; and Mitsui Real Estate Sales is willing to create the opportunity for Sumitomo Auto Service's corporate members to use its parking lots.

### Overview of service



1. SS Card used in parking lot
2. Invoice for car parking charges
3. Payment of car parking charges
4. Invoice for gasoline and car parking charges
5. Payment of gasoline and car parking charges
6. Invoice for gasoline and car parking charges  
Provision of vehicle management data
7. Payment of gasoline and car parking charges

### Remark of Mitsui Repark

Operating approximately 4,000 hourly parking lots nationwide. This service is going to be introduced at approximately 2,500 participating operational locations on Tuesday, February 1. Customers can look for information on participating parking lots on Mitsui Repark website starting from February 1, the day this service is available to customers.

### Overview of SS Card

Card issued: approximately 70,000  
Participating locations: gasoline stands affiliated  
with oil wholesale companies

<sup>1</sup> Participating parking lots only.

<sup>2</sup> Participating gasoline- stands only.

### 【Sumitomo Mitsui Auto Service SS Card】



## For reference

### Overview of Sumitomo Mitsui Auto Service Company Limited

As of September 30, 2010

Company name	Sumitomo Mitsui Auto Service Company Limited
Business activities	Hiring, leasing, conditioning, repair, inspection and servicing of automobiles, vehicles and parts and accessories
Established	February 21, 1981
Address	Tokyo Opera City Building, 20-2 Nishi-Shinjuku 3-chome, Shinjuku-ku, Tokyo
Representative	Makoto Sato, President and CEO
Registered capital	6,950 millions of yen
Employees	1,500 (* As of July 2010)
Website	<a href="http://www.smauto.co.jp/">http://www.smauto.co.jp/</a>

### Overview of Cedyna Financial Corporation

As of September 30, 2010

Company name	Cedyna Financial Corporation
Business activities	Credit card, consumer credit, solutions, loan guarantee and other businesses
Established	September 11, 1950
Registered head office	23-20 Marunouchi 3-chome, Naka-ku, Nagoya City
Tokyo head office	16-4 Konan 2-chome, Minato-ku, Tokyo
Representative	Hajime Yamashita, President and Representative Director
Registered capital	82,843 millions of yen
Employees	3,157
Website	<a href="http://www.cedyna.co.jp/">http://www.cedyna.co.jp/</a>

### Overview of Mitsui Real Estate Sales Company Limited

As of September 30, 2010

Company name	Mitsui Real Estate Sales Company Limited
Business activities	Real estate transactions, operation of parking lots
Established	July 15, 1969
Address	1-1 Nishi-shinjuku 2-chome, Shinjuku-ku, Tokyo
Representative	Minoru Sato, President and Representative Director
Registered capital	20,000 millions of yen
Employees	1,037
Website	<a href="http://www.mitsui-hanbai.co.jp/">http://www.mitsui-hanbai.co.jp/</a>