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November 2005

Join Us to Support the 2006 FIFA World Cup™ Germany

Jiyu!da! OMC MasterCard® 2006 FIFA World Cup™ Card —

Coming soon!

OMC Card, Inc. (Headquarters: Chuo-ku, Tokyo, Hiromichi Funahashi, President and Representative Director), in a tie-up with MasterCard® International, the official sponsor of the 2006 FIFA World Cup™ Germany, is pleased to announce that the **Jiyu!da! OMC MasterCard® 2006 FIFA World Cup™ Card** will become available to cardholders beginning November 10, 2005.

The FIFA World Cup™ is held once every four years as a world championship among national teams from all six confederations that have prevailed in the qualifying rounds. Held for one month, the FIFA World Cup™ is by no means a simple competition but marks an event that attracts global attention. The 18th edition of the FIFA World Cup™ will commence on June 9, 2006, in Munich Germany. With Japan's national team set to participate in the FIFA World Cup™ for the third time, excitement and anticipation among devoted football fans are expected to rise steadily from now until the opening of the 2006 FIFA World Cup™.

On this occasion, OMC Card, Inc. presents the Jiyu!da! **OMC MasterCard® 2006 FIFA World Cup™ Card**, available in a series of three designs featuring the official FIFA World Cup™ emblem, football stadium view, and the official MasterCard spokesman and coach of the German national team, Jürgen Klinsmann. New cardholders are free to choose their favorite design. A range of special card program surrounding the FIFA World Cup™ will be introduced.

This card, which commands no annual card fees, is based on the OMC Jiyu!da! Card, a pay-as-you-wish card that allows cardholders to choose payment amounts and payment methods in tune with individual lifestyles, geared at young men in the age bracket and are devoted football fans. The card offers attractive functions such as triple “Waku-waku points” when paying mobile phone charges and for overseas shopping usage.

With the launch of the **Jiyu!da! OMC MasterCard® 2006 FIFA World Cup™ Card**, OMC Card, Inc. aims to further increase its cardholder base and promote card usage. OMC plans to issue 40,000 cards in the first fiscal year of issuance.

Description

Card features

1. Name: **Jiyu!da! OMC MasterCard® 2006 FIFA World Cup™ Card**



2. International brand: MasterCard International

3. Application period: November 1, 2005 – September 30, 2006

4. Annual card fee: None

5. Card functions:

(i) Card shopping (flexible payment function)

(ii) Cash advances

(iii) Other services replicate those of OMC Card (excluding accident insurance for overseas travel)

(iv) Triple “Waku-waku points” (when paying mobile phone charges and for overseas shopping usage)

6. Payment methods:

(i) Charging to a bank account with a designated financial institution

(ii) Payment at convenience stores

7. 24-hour payment methods

(i) Internet-based (PC or mobile phone)

(ii) Convenience store

(iii) Bank ATM

8. Where to apply: OMC website, etc.

MasterCard® is a registered trademark of MasterCard International Inc.

For inquiries, contact:

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